



Board of Education

San Diego Unified School District

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Mitz S. Lee
Board of Education

MEMO TO: Members of the Board of Education

FROM: Mitz Lee

DATE: February 8, 2008

SUBJECT: **BOND MEASURE STRATEGY COMMITTEE**

Mr. Kowba has informed us that staff intends to withdraw the consulting agreement with Bruce Husson to provide professional services related to the Long Range Facility Master Plan and planning for the next school bond initiative from the February 12th Board agenda. I have been lobbied by another firm interested in performing these services and assume other members of the board have been lobbied as well

In order for the district to conduct a successful bond measure campaign it will be important for the full board to work together, and avoid controversy and division. If the board decides to place a measure on the November 2008 ballot the board cannot afford to undertake a long drawn-out review process to identify a potential consultant(s).

As an alternative, I propose that the board consider designating an ad-hoc board subcommittee to work together with several community representatives, appointed by the board, to conduct this planning and strategy. This would also save the district the estimated \$50,000 in consulting costs for these services. This subcommittee would operate similar to the Board Audit & Finance Committee and would function until the Board votes to place the bond measure on the ballot. The subcommittee would be comprised of no more than two board members appointed by the board, the superintendent or his designee, and up to four community at-large representatives selected in a similar fashion as the representation on the ICOC, for example, Labor Council, Parent/Teacher Association, Financial Executives, San Diego County Taxpayers Association, etc.

To start the dialogue, and to keep the bond measure consideration process moving along, I would like to have a discussion of this proposal under Board Member items at the February 12th Board meeting. We will have additional opportunity to discuss the Long Range Facility Master Plan and bond measure planning at the board workshop on February 25th and 26th. In the meantime, please let me know if you have any thoughts or questions about this concept.

c: Terry Grier
Bill Kowba
Pete Iverson
