



COUNTY OF SAN DIEGO

AGENDA ITEM

BOARD OF SUPERVISORS
COUNTY OF SAN DIEGO
GREG COX
First District
DIANNE JACOB
Second District
PAM SLATER-PRICE
Third District
RON ROBERTS
Fourth District
BILL HORN
Fifth District

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DATE: September 26, 2006

TO: Board of Supervisors

SUBJECT: ACCEPTANCE OF GIFT AND REQUEST FOR APPROVAL OF OFFICIAL
OUT-OF-COUNTRY BUSINESS

SUMMARY:

Overview

The San Diego World Trade Center (SDWTC) has invited the San Diego County Board of Supervisors to designate one County official and a staff member to join representatives of the SDWTC on a trade mission to Asia from October 19 to November 13, 2006. This trade mission will include high-level meetings in Singapore, China and Japan for the purpose of developing trade and commerce, investment, and partnerships in some of the world's fastest growing regions. The SDWTC is offering to provide \$19,541 to cover the travel expenses for one County official and a staff member.

Recommendation(s)

VICE CHAIRMAN RON ROBERTS

1. Accept \$19,541 from the San Diego World Trade Center for the purpose of covering travel expenses for one County official and a staff member on a trade mission to Asia for the purpose of developing trade and commerce, investment and partnerships in some of the world's fastest growing regions.
2. Designate Vice Chairman Ron Roberts and his Chief of Staff to join representatives of the San Diego World Trade Center on a trade mission to Asia.

Business Impact Statement

N/A

Advisory Board Statement

N/A

Fiscal Impact

None

SUBJECT: ACCEPTANCE OF GIFT AND REQUEST FOR APPROVAL OF OUT-OF-COUNTRY BUSINESS

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BACKGROUND:

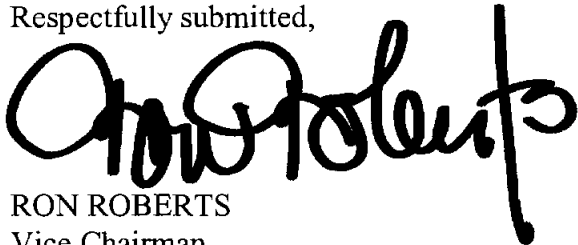
The San Diego World Trade Center (SDWTC) is organizing a trade mission to Asia from October 19 to November 13, 2006.

The trade mission will include the nations of Singapore, China and Japan. In China alone, there will be high-level meetings with government and business leaders in several different cities, including Shanghai, Shenzhen, Chongqing, Yancheng, Nanjing and Quanzhou. The purpose of the trade mission is to further facilitate San Diego's efforts to expand trade and commerce in these fast-growing regions.

The SDWTC is offering to provide \$19,541 for the travel expenses of a local government official from San Diego and a staff member. These expenses include transportation, lodging and meals.

I request that the Board of Supervisors accept this gift from the SDWTC and designate me and my Chief of Staff to represent the County of San Diego on this trade mission to Asia.

Respectfully submitted,



RON ROBERTS
Vice Chairman

SUBJECT: ACCEPTANCE OF GIFT AND REQUEST FOR APPROVAL OF OUT-OF-COUNTRY BUSINESS

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BOARD OF SUPERVISORS

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AGENDA ITEM INFORMATION SHEET

2016 SEP 13 10:11:49

CONCURRENCE(S)

COUNTY COUNSEL REVIEW

Written Disclosure per County Charter
Section 1000.1 Required

Yes No

GROUP/AGENCY FINANCE DIRECTOR

Yes N/A

CHIEF FINANCIAL OFFICER

Requires Four Votes

Yes No

**GROUP/AGENCY INFORMATION
TECHNOLOGY DIRECTOR**

Yes N/A

COUNTY TECHNOLOGY OFFICE

Yes N/A

DEPARTMENT OF HUMAN RESOURCES

Yes N/A

Other Concurrence(s): N/A

ORIGINATING DEPARTMENT: Office of Supervisor Ron Roberts

CONTACT PERSON(S):

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E-mail

Name

Phone

Fax

Mail Station

E-mail

AUTHORIZED REPRESENTATIVE: _____



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BOARD OF SUPERVISORS

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THOMAS J. KUCZYKA
CLERK OF THE BOARD
OF SUPERVISORS

September 13, 2006

County of San Diego
Board of Supervisors
1600 Pacific Coast Highway
San Diego, CA 92101

Global Partners

- City of San Diego
- County of San Diego
- San Diego County Regional Airport Authority
- San Diego Unified Port District

Strategic Partners

- FedEx
- San Diego Convention Center Corporation
- The University Club atop Symphony Towers
- U.S. Commercial Service

Asia Desk Supporters

- Cathay Pacific Airways
- County of San Diego
- DDH Enterprise Inc.
- International Technoprint, Inc.
- Joseph Wong Design Associates
- Ledford Enterprises
- Luce, Forward, Hamilton & Scripps LLP
- Pulse
- Qualcomm, Inc.
- Singapore Airlines
- Toyota Motor Manufacturing de Baja California
- Union Bank of California

On October 20th, 2006, San Diego World Trade Center (SDWTC) will lead a group of individuals, companies and organizations as a trade mission from San Diego to Singapore, China and Japan. The focus of the mission is to develop trade and commerce (products and services), exports, imports, investment, strategic alliances and partnerships in some of the world's fastest growing markets, and promote foreign investment into the San Diego region.

In Singapore, we'll work with Singapore Economic Development Board and BioSingapore to strengthen the biotech ties between the two regions.

In China, we have arranged high-level meetings with top government and business leaders in Shenzhen, Chongqing, Yancheng, Nanjing and Quanzhou to further facilitate San Diego's efforts to expand business, trade and education presence in China.

In Japan, we'll attend Kyoto Prize Awards ceremony, Japan's highest private award for lifetime achievement in Advanced Technology, Basic Sciences, and Arts and Philosophy; and of which San Diego has been a major sponsor.

Participation of leading government officials can open doors to high-level, valuable contacts especially in Asia. SDWTC therefore respectfully requests that the San Diego County Board of Supervisors designate one official and one staff member to join our mission to China. SDWTC is prepared to provide a gift of \$19,541 to the County to cover all expenses related to transportation, lodging and meals.

Thank you in advance for your consideration of this proposal.

Sincerely,

Bella Heule
President/CEO

Patron Members

- A4SL Alliance for Strategic Leadership
- Comerica Bank
- DriveCam
- Dole Fresh Fruit Company
- GlobalTrade Corps
- InterNetLLC.com
- Kyocera International
- LM Capital Group, LLC
- MICAD Marine
- MJE Marketing
- NYK Logistics
- Porter Novelli
- QUALCOMM, Inc.
- Sempre Energy
- Solar Turbines, Inc.
- Sony Electronics, Inc
- Tailwag Studio
- The Pasha Group
- Union Bank of California

