

# **Urban Collaboration Project**

Politifest Proposal, 2013-2014  
Brian Pollard

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## Project Overview:

Please accept this proposal for our initial community enhancement effort to improve the quality of life and improve the safety in our neighborhoods of Southeastern San Diego.

Our Program is focused on our neighborhoods, to address safety, community pride, and resident accountability.

In conjunction with the SDPD our neighborhood, (NW Valencia Park) has created an effective partnership in addressing drug dealings, prostitution and violent crime. We have, according to Police statistics reduced crime by 50%(see attached statistics and community support letters). Additionally we have conducted several home makeovers, community cleanups, homeless support efforts and our first 5K for Health Awareness in 2012.

With resident speaking with other residents we have added 6 new neighborhoods, including Valencia Park, Lincoln Park, Emerald Hills, El Rey Mobile Home Park, and Euclid Ave apartments. We have organized, identified neighborhood leaders & are working together to address issues that are important to the residents.

We are applying for this grant to fund projects within SE San Diego neighborhoods. Our residents are in need of a “ground-swell” program which:

- Train residents to work together to solve problems, Teaching crime prevention and safety techniques.
- Encourage residents to develop a sense of ownership for their neighborhoods, develops and addresses common neighborhood goals by coordinating neighborhood projects/community meetings, and outreach.

To achieve these goals, we will invest the 5000.00 into our neighborhoods by encouraging projects such as:

- Increased self-sustainability of neighbors/residents,
- “Beautification” projects within neighborhoods, healthy food murals, makeovers...
- Purchase of pre-owned computers for households.
- Miscellaneous supplies to facilitate neighborhood block parties and meetings.
- Safety training and programs designed to “partner” with the SDPD in policing our areas.

All projects will be completed by August 2014.

## Project Overview: (cont.)

### Execution Plan

Organizations interested will be asked to present a Plan that fits our criteria of enhancing their communities with neighborhood emphasis.

Selection criteria will ensure funds only to be used to improve their immediate neighborhoods which will include outreach, graffiti removal, art work, cleanup/small beautification projects, safety training, etc. Additional requirements include proof of monthly meetings, proof of structured organization, at least 10 neighborhood residents must be involved in the organization.

To achieve these goals, we will invest the 5000.00 into our neighborhoods by encouraging projects that will enhance and will benefit the residents.

We will have monthly meetings with the 6 selected “neighborhoods” throughout the program. These meetings will be used as an introduction, monitoring and summarizing ideas, inter-neighborhood communication and ways to improve the process.

The outcomes will be measureable and will take place within the 12 month timeframe as outlined in the requirements.

### Summary

Our idea has been successfully implemented in numerous other cities within the US. Such cities such as Oakland Ca., Baton Rouge, La., Chicago, Ill., Cupertino, Ca., and others have started similar programs and have been highly successful.

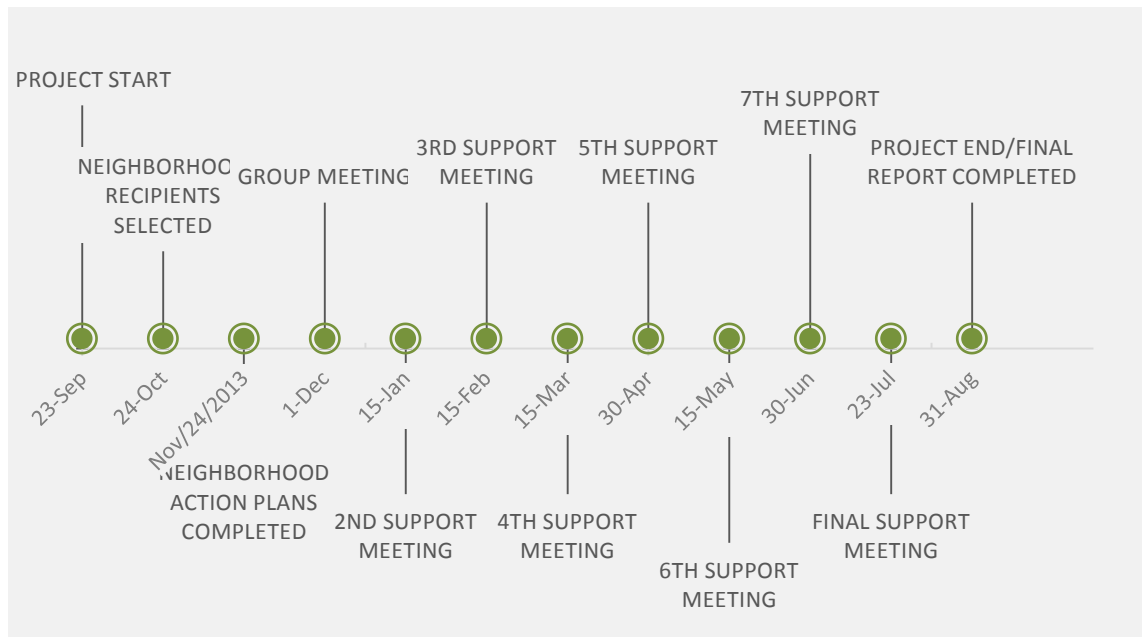
Our goal is to expand the neighborhoods that wish to participate, into District 9, and beyond. Ideally **our model can work in any neighborhood within San Diego.**

The Urban Coalition Project will focus on the neighborhoods as the focal point for any truly effective model to effect change within any community. In order for us to effect change in our community we must engage the neighborhood block by block. This will include identifying blocks/ neighborhoods that wish to reduce crime, improve the quality of life for themselves and their families, and to enhance their sense of pride for their neighborhoods.

This effort is long overdue for our community, and we believe this is a start of a new era for our community and with your help we can start this process to improve our community and all of San Diego.

Budget													
	Sept 13 2013	Oct. 2013	Nov. 2013	Dec. 2013	Jan. 2014	Feb. 2014	March 2014	Apr. 2014	May 2014	June 2014	July 2014	Aug. 2014	Total
Income	5000.00												5000
Expenses:													
Allocation for Neighborhood s	3000.00												3000
Printing Costs	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40	40	40	40	40	480.00
Advertising	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	600.00
Supplies	45.00	45.00	45.00	45.00	45.00	45.00	45.00	45.00	45.00	45.00	45.00	45.00	540.00
Misc	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	360.00
Total Expenses	3165.00	165.0 0	165.00	165.0 0	165.00	165.00	165.0 0	165.00	165.00	165.00	165.00	165.0 0	4980.00

# Project Timeline



## Project Timeline

September 2013-September 2014;

Within the first two months after receiving the funds we will offer the neighborhood funds to all neighborhood clusters, and/or Town Councils that wish to participate in the program.

Selection criteria will ensure funds must only be used to improve their immediate neighborhoods which will include outreach, graffiti removal, art work, cleanup/small beautification projects, safety training, etc. Additional requirements include proof of monthly

## Support Letter from Emerald Hills Town Council:

June 26, 2013  
Idea Tournament  
Voice of San Diego  
2508 Historic Decatur Rd. Suite 120

To whom it may concern;

We have been working with, or in collaboration with, the Urban Collaboration Project, a group of neighborhoods working together to improve the safety, pride and beautification within our community.

We are in support of the UCP in applying for these funds for the sole purpose of providing funds to Neighborhood groups that have showed an interest in working together to improve their neighborhood.

If there are any questions, you may have please feel free to contact me, Gayle Reid, President of Emerald Hills Neighborhood Councils, at 619-203-9067.

## Support Letter from Gang Commission:

THE CITY OF SAN DIEGO

June 25, 2013

Idea Tournament  
Voice of San Diego  
2508 Historic Decatur Rd., Suite 120  
San Diego, CA 92106


Dear Idea Tournament :

The City of San Diego's Commission on Gang Prevention and Intervention supports your collaboration with the Urban Collaboration Project, which is a group of neighborhoods working together to improve the safety, pride and beautification within our community. Your project is a strategic and innovative way to comprehensively impact gangs and violence in our community.

The Commission on Gang Prevention and Intervention recognizes the importance of collaborations in order to impact gang involvement and its negative impact on our community. The Commission is comprised of 21 key community stakeholders with representatives from law enforcement, government, education, faith-based organizations, community-based organizations, and the San Diego Workforce Partnership. The Commission focuses on its efforts on using coordinated and strategic collaborative approach to deliver resources to youth at risk of being involved with gangs. We will continue to support your effort through sharing our Resource guide and informing our commission on your efforts.

The Gang Commission is pleased to support this important program that will help the youth in our community.

Sincerely,

  
Rosa Ana Lozada  
CEO, Harmonium  
Chair, Commission on Gang Prevention & Intervention

## **Support Letter from Valencia Park Town Council: (member)**

Voice of San Diego  
2508 Historic Decatur Road Suite 120  
San Diego, Ca. 92106

My name is Mary Ponder, I am a member of the Valencia Park Town Council and the purpose of this letter is to express our support for the "Urban Collaboration Project's" representing our community in their quest for securing the 5000.00 award of which you are offering. We have been working with, or in collaboration with, the "Urban Collaboration Project" for approximately 6 months.

As a member of the Valencia Park Town Council, we are in support of the UCP in applying for these funds for the sole purpose of providing funds to Neighborhood groups that have showed an interest in working together to improve their neighborhoods. These groups may include Neighborhood Watch Groups, Town Councils, or any other organized group of residents, whose goal is to improve their neighborhoods.

If there are any questions, please feel free to contact me, Mary Ponder At 619. 619 512-7994

## **Support Letter from Lincoln Park Neighborhood Watch:**

We support U.C.P.'s request for the funds, whose purpose is to provide financial assistance to neighborhood groups that have shown an interest in improving the lives of others. Our member groups have been self sustaining. Funding would be used for outreach to otherwise disconnected groups to form coalitions, increase total membership of all, and to coordinate specific community projects. Door to door flyers would increase public awareness of all our various groups. New members would communicate through existing websites.

Neighborhood improvement projects would include community cleanups, creation of public parks and crime prevention. to neighborhood improvement, rather than a piecemeal response to events after they've occurred. .."

Block parties have also been effective in creating neutral settings where neighbors can meet to exchange ideas and create bonds with people of different cultures.

The eventual goal would be to turn isolated urban communities into "home towns..." If there are any questions, please feel free to contact us.

Sean & Leslie Dudley  
El Rey Neighborhood Watch  
mycoreg@juno.com



(Data from SDPD, *before* and *after* statistics on crime activity within our area)

**2012 VS 2013**

<b>Non-DV Violent Crimes</b>				
<b>Description</b>	<b>2012</b>	<b>2013</b>	<b>% Change</b>	<b>Total</b>
Aggravated Assault	8	5	-38%	<b>13</b>
Commercial Robbery	3		-100%	<b>3</b>
Rape	2		-100%	<b>2</b>
Street Robbery	9	6	-33%	<b>15</b>
<b>Total</b>	<b>22</b>	<b>11</b>	<b>-50%</b>	<b>33</b>

<b>Narcotic Arrests</b>				
<b>Description</b>	<b>2012</b>	<b>2013</b>	<b>% Change</b>	<b>Total</b>
Narcotics	26	20	-23%	<b>46</b>

