

The following draft Transient Occupancy Tax measure is provided for discussion purposes at the July 11, 2018 Rules Committee meeting. The language is subject to change and would be included in an ordinance if the proposal advances to the full Council for consideration.

Voters would be asked two questions: First, voters would be asked if the Transient Occupancy Tax should be increased by [1 percent]. Second, voters would be asked, in an advisory vote only, if the Mayor and Council shall be advised to use revenue from the [1 percent] Transient Occupancy Tax increase to implement programs to address homelessness in the City. For example:

<p>MEASURE A. INCREASE TO TRANSIENT OCCUPANCY TAX. Shall the Transient Occupancy Tax paid by visitors to hotels, campgrounds, and other lodging facilities in the City of San Diego be increased by [1] percent, from 10.5 percent to [11.5] percent, with the proceeds to be used for general governmental purposes?</p>
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<p style="text-align: center;">ADVISORY VOTE ONLY</p>
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<p>If Measure A is approved by voters, shall the People of the City of San Diego advise the Mayor and City Council to use the revenue from the [1] percent Transient Occupancy Tax increase to implement programs to address homelessness in the City?</p>
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The draft text of the measure, detailing changes to the San Diego Municipal Code, follows:

MEASURE

Chapter 3, Article 5, Division 1 of the San Diego Municipal Code is amended to add a new section 35.0109, to read as follows:

§35.0109 Additional Tax Imposed

Notwithstanding the tax imposed by Sections 35.0103, 35.0104, 35.0105, 35.0106, 35.0107, or 35.0108, and in addition thereto, commencing on _____, 2019, for the privilege of Occupancy in any Hotel, any Recreational Vehicle Park, or any Campground, each Transient is subject to and shall pay an additional tax in the amount of [one percent (1%)] of the Rent charged by the Operator.

Chapter 3, Article 5, Division 1 of the San Diego Municipal Code is amended to add a new section 35.0134, to read as follows:

§35.0134 Utilization of Revenue from Tax Imposed by Section 35.0109

All revenues collected pursuant to the tax imposed by the City under Section 35.0109 shall be deposited in the General Fund of the City and be used for general governmental purposes as the City Council may from time to time provide in accordance with the Charter of the City of San Diego and the City Council's appropriation ordinance. In no case shall revenues collected pursuant to Section 35.0109 be subject to any of the requirements of San Diego Charter section 77.1.

It is the intent of the voters that if other Transient Occupancy Tax measures are presented to the voters on the same ballot as this measure, each measure shall go into effect if approved by the voters. This measure is not incompatible with any other Transient Occupancy Tax measure.

END OF MEASURE

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