The City of San Diego’s Workplan for Addressing Immediate and Long-Term Homelessness Needs
Homelessness in San Diego

- Housing Affordability
- Point in Time Count
  - 4,912 homeless individuals identified in the City of San Diego.
  - 2,282 sheltered
  - 2,630 unsheltered

Source: PITC, Page 48.
Overview


• Changed the status quo

• New innovative facilities and services

• Increased focus on homelessness programming
Annual Budget for Homeless Programs and Services

- FY 2013: $17,831,951
- FY 2014: $19,374,643
- FY 2015: $23,598,844
- FY 2016: $30,933,008
- FY 2017: $45,215,739
- FY 2018: $70,878,919
- FY 2019: $101,541,476
Fiscal Year 2019 Budget for Homelessness By Program or Initiative

- **Permanent Supportive Housing**: $27,925,053 (27%)
  - Includes Affordable Housing Fund, Moving to Work Program, Continuum of Care Program, and SDHC Local Programs
- **Housing Vouchers**: $27,408,623 (27%)
  - Includes Community Development Block Grant and Affordable Housing Revolving Loan Funds
- **Temporary Bridge Shelters**: $12,880,610 (13%)
  - Includes SDHC local programs and Affordable Housing fund programs pertaining to Landlord Engagement, Prevention and Diversion, and Family Reunification
- **Homeless Facility/PSH Acquisition/Rehabilitation**: $10,000,000 (10%)
  - Includes Transitional Housing, Connections Housing, Cortez Hill, Day Center, Interim Shelters, and Serial Inebriate Program
- **Rapid Rehousing**: $6,741,896 (7%)
  - Includes SDHC programs
- **Other City of San Diego Homeless Shelters and Services Programs**: $5,527,823 (5%)
  - Includes Transitional Housing, Connections Housing, Cortez Hill, Day Center, Interim Shelters, and Serial Inebriate Program
- **Transitional Storage Centers**: $1,814,410 (2%)
  - Includes SDHC programs
- **Other SDHC and City of San Diego Programs**: $1,584,497 (2%)
  - Includes the Affordable Housing Fund, Moving to Work Program, Continuum of Care Program, and SDHC Local Programs
- **Housing Navigation Center**: $1,550,000 (1%)
  - Includes SDHC local programs and Affordable Housing fund programs pertaining to Landlord Engagement, Prevention and Diversion, and Family Reunification
- **Safe Parking Program**: $410,667 (<1%)
  - Includes SDHC programs
- **Housing First SD 3.0 Total**: $5,697,897 (6%)
  - Includes SDHC Local Programs and Affordable Housing fund programs pertaining to Landlord Engagement, Prevention and Diversion, and Family Reunification
- **Other City of San Diego Homeless Shelters and Services Programs**: $5,527,823 (5%)
  - Includes Transitional Housing, Connections Housing, Cortez Hill, Day Center, Interim Shelters, and Serial Inebriate Program
- **Other SDHC and City of San Diego Programs**: $1,584,497 (2%)
  - Includes the Affordable Housing Fund, Moving to Work Program, Continuum of Care Program, and SDHC Local Programs
- **Total**: $101,541,476

Key:
- **Housing Based Solutions**
- **Other Supportive Initiatives**

Footnotes:
1. Includes the Affordable Housing Fund, Moving to Work Program, Continuum of Care Program, and SDHC Local Programs
2. Includes Community Development Block Grant and Affordable Housing Revolving Loan Funds
3. Includes SDHC local programs and Affordable Housing fund programs pertaining to Landlord Engagement, Prevention and Diversion, and Family Reunification
4. Includes Transitional Housing, Connections Housing, Cortez Hill, Day Center, Interim Shelters, and Serial Inebriate Program
5. Includes $1.5M for SDHC Programs, City’s SMART Program, and Homelessness Committee Consultant
# Recent Homeless Programs


<table>
<thead>
<tr>
<th>Bridge Shelters</th>
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</thead>
<tbody>
<tr>
<td>Safe Parking Lots</td>
<td>Transitional Storage</td>
</tr>
<tr>
<td>Neighborhood Commitments</td>
<td></td>
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<tr>
<td>Housing SD</td>
<td></td>
</tr>
</tbody>
</table>
Recent Homeless Programs

"Monica Quezada of the Los Angeles Homeless Services Authority said she was impressed at what she saw on her visit. She liked that so many services were in one place, and said the tent was larger than the biggest shelter in Los Angeles."

San Diego Union-Tribune
Sept. 16, 2018

"They were able to get people into housing without spending a lot of money and they also had a system for following up on to make sure this investment was a good investment of tax payer dollars."

Seattle City Auditor David Jones

Touring the incredibly successful #SprungStructure low-barrier shelters in @CityofSanDiego. On site services, pets allowed, opened 24/7 in the heart of downtown. Clean both inside and outside, especially in the surrounding neighborhood. Exactly the model we want to replicate.

The Seattle Times

San Diego did what Seattle didn’t: give people a safe place to sleep in cars

Originally published May 3, 2018 at 6:00 am Updated May 4, 2018 at 2:28 pm
The City’s Methodology for Programmatic Improvement

Learn. Adapt. Scale.

City will use a data-driven approach to ensure that resources are spent effectively

<table>
<thead>
<tr>
<th>Learn</th>
<th>Adapt</th>
<th>Scale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investigate Current Strategies</td>
<td>Improve Processes</td>
<td>Expand Successful Initiatives</td>
</tr>
<tr>
<td>Research Innovative Techniques</td>
<td>Develop Solutions</td>
<td>Monitor Performance</td>
</tr>
<tr>
<td>Analyze Existing Data</td>
<td>Measure Results</td>
<td>Standardize Operations</td>
</tr>
</tbody>
</table>
Action Item #1
Increasing Bridge Shelters’ Successful Outcomes

- Identify, Address Bottlenecks and Obstacles; Increase Flow-Through

Action Item #2
Introducing a New Model of Housing Navigation and Supportive Services

- Implement a Housing Navigation Program with In-House Services

Action Item #3
Expanding Access to Existing Housing Stock

- Landlord Engagement, Prevention, Diversion, Flexible Interventions
Action Item #4

Incentivizing the Creation of Affordable and Market-Rate Housing Supply

- Incentivize Production - to increase housing supply in the short and long term. HousingSD

Action Item #5

Performing Concurrent Comprehensive System Analysis

- Strategic Planning – working with consultant and partners on how to make continual improvements, incorporate best practices, improve performance, and prioritize funding
The City’s Workplan

Action Items

1. Increase Bridge Shelters’ Successful Outcomes
2. Introduce a New Model of Housing Navigation and Supportive Services
3. Expand Access to Existing Housing Stock
4. Incentivize Creation of Affordable and Market-Rate Housing Supply
5. Perform Concurrent Comprehensive System Analysis
Housing Navigation Center

Introducing a New Level of Housing Navigation and Supportive Services

• Housing Placement
• Increased and Improved Outreach
• Centralized Services
Services are Currently Dispersed

- Social Security Administration
- San Diego County Court House
- California Department of Motor Vehicles
- Mission Valley Veterans Administration
- FAMILY HEALTH CENTERS OF SAN DIEGO
- San Diego Workforce Partnership
- San Diego Housing Commission (SDHC)
- Alpha Project For the Homeless
- Father Joe's Villages
- Veterans Village of San Diego
- San Diego County Health And Human Services
- Family Resource Center
- CalWORKs
- South Metro Career Center
Housing Navigation Center
Housing Navigation Center

- North Park Pediatric Clinic & Women’s Health Center
- Rice Family Health Center
- Oak Park Family Health Center
- Sherman Heights Family Health Center
- El Cajon Family Health Center
- Hillcrest Family Health Center on Third Ave
- Downtown Family Health Center at Connery
- Hillcrest Family Health Center
- City Heights Family Health Center
- Chula Vista Family Health Center
- North Park Family Health Center
- Downtown Family Health Center at Connery
- Family Health Centers of San Diego
- National City Family Health Center
- Beach Area Family Health Center
- Family Health Center of San Diego: Luja
- Diamond Neighborhoods Family Health Center
- Elm Street Family Health Center
- Family Health Center at City College
- FamilyHealth on Commercial
- Grossmont Family Health Center
- Ibarra Family Health Center
- Lemon Grove Family Health Center
## Housing Navigation Center

<table>
<thead>
<tr>
<th>Housing Placement Services</th>
<th>Case Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mental Health and Substance Abuse Treatment - <em>Acute and Referrals</em></td>
<td>Employment Training</td>
</tr>
<tr>
<td>Benefits Determination and Streamlining Access <em>CalFRESH, MediCal, CalWorks, General Relief, DMV Services, VA, Disability, and Social Security</em></td>
<td>Basic Needs</td>
</tr>
<tr>
<td></td>
<td><em>Hygiene Kits and Services, Meal Referrals, Restroom, Mail and Phone Access</em></td>
</tr>
<tr>
<td>Homeless Court</td>
<td>Medical Care</td>
</tr>
<tr>
<td></td>
<td><em>Acute and Referrals: Vaccinations, Communicable Disease Prevention</em></td>
</tr>
<tr>
<td>Intake and Triage</td>
<td>Outreach – Local and Mobile</td>
</tr>
</tbody>
</table>

### Agencies:

[Logos and names of various agencies related to housing and support services are displayed.]