

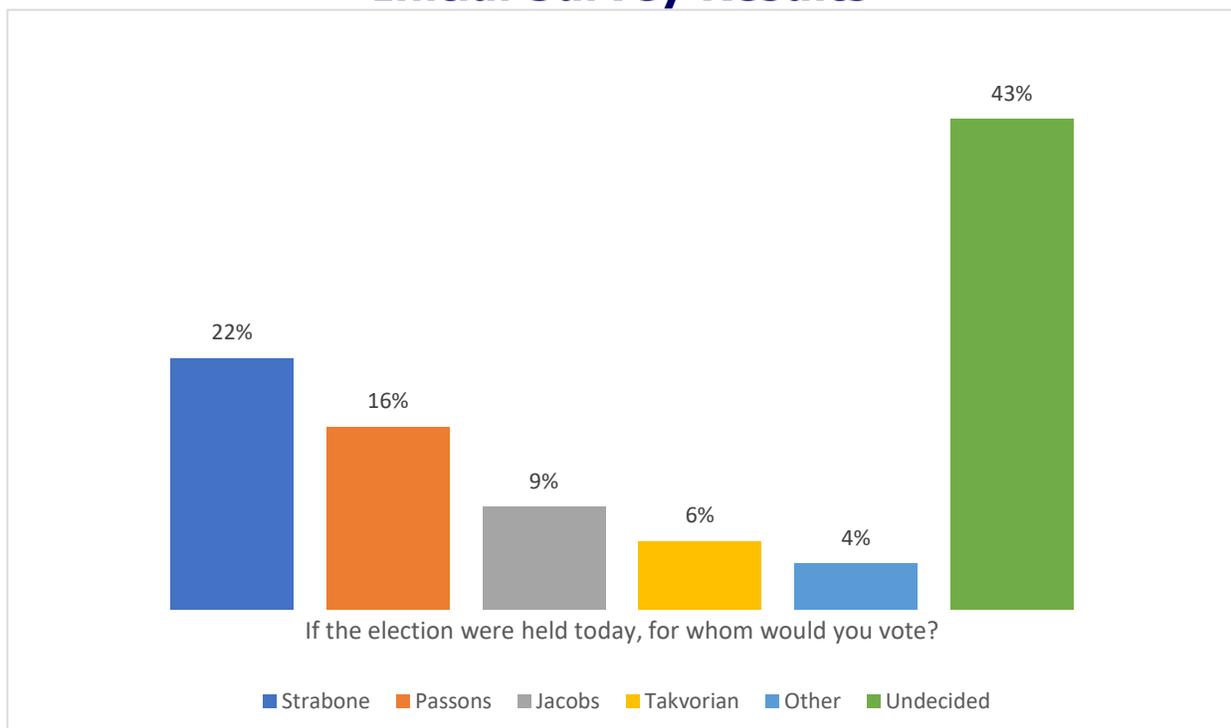
TO: Client
FROM: Garin-Hart-Yang Research Group
DATE: October 13, 2018
RE: Omar Passons is in a strong position to run for San Diego's 3rd City Council District

Between October 9 and 12, 2018, Garin-Hart-Yang conducted a survey among 397 likely voters in San Diego's 3rd City Council District. The survey, which was conducted among landlines and cellphones, is fully representative of the expected primary electorate in 2020 and has a margin of error of $\pm 5\%$.

Garin-Hart-Yang proposed seven possible candidates to respondents: community leader Delores Jacobs, attorney Omar Passons, activist William Rodriguez-Kennedy, staffer Nick Serrano, attorney Matt Strabone, nonprofit executive Diane Takvorian, and community leader Stephen Whitburn.

Following his issue-focused campaign for San Diego County Supervisor, **Omar Passons is in a prime position to win a seat on the San Diego City Council.**

Initial Survey Results

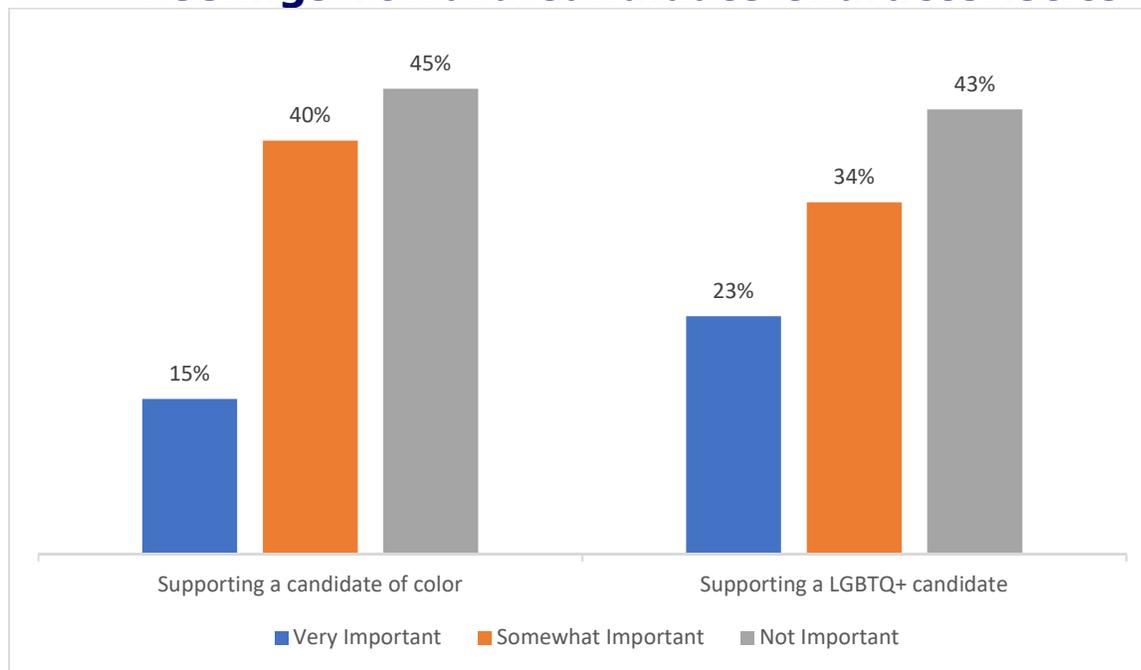


Omar is nearly within the margin of error for the lead in this early test of name ID, with room to grow.

Both Omar and Matt Strabone recently concluded election campaigns overlapping the 3rd City Council District and their strong early positions reflect that. Delores Jacobs had led the San Diego LGBT Community Center, a major institution in the district, for 17 years. Diane Takvorian has been an environmentalist leader in San Diego for decades. Rodriguez-Kennedy, Serrano and Whitburn each did not poll above the margin of error.

A deeper analysis of the current survey data shows Omar’s potential to grow his share of the vote. Omar’s impressive name recognition provides a strong base, and the respondents’ feelings about supporting a person of color provide a clear path for Omar to expand: 55% of voters say that supporting a person of color is very or somewhat important.

Feelings Toward Candidate Characteristics



In summary, Omar’s strong starting name recognition and significant room for growth shows that he is not only a viable candidate for San Diego’s 3rd City Council District, but the frontrunner. Omar Passons is well-positioned to achieve victory in the 2020 election.