



**TO:** Interested Parties  
**FROM:** EMC Research  
**RE:** Recent findings from San Diego voter poll regarding a potential housing bond  
**DATE:** December 3, 2019

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The following are key findings from a recent survey conducted by EMC Research. This poll was conducted from November 13-18, 2019 among 563 randomly selected likely November 2020 voters in the City of San Diego. The results have a margin of error of +/- 4.1 percentage points. The survey was offered in English and Spanish.

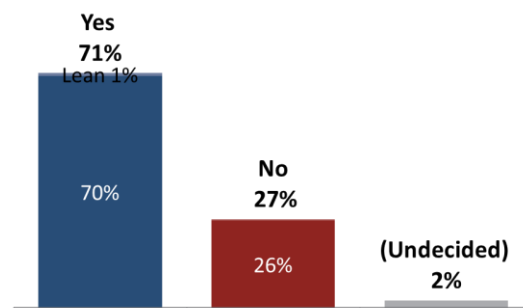
**Key Findings:**

**Voters remain intensely concerned about homelessness in San Diego, and believe local government should be doing more.** Fifty percent of voters rate “Reducing homelessness in San Diego” as an extremely important issue for the City to address, up from 34% who rated it as such in a March 2018 survey. Further, 59% strongly agree (84% total agree) that “Local government should be doing more to address affordable housing in the San Diego area.”

**Concern about the ability of San Diegans to find affordable housing continues to rise.** Fifty-nine percent of voters strongly agree with the statement “I am concerned about low-income and disadvantaged families being able to find an affordable place to live in the San Diego area,” up from 44% in July 2018. Voters are likewise concerned about the ability of individuals experiencing homelessness to find affordable housing (52% strongly agree, up from 41% in 2018.)

**Voters are supportive of a potential homeless housing bond.** Support today is above the two-thirds threshold needed for passage for a measure that would provide funding to transition homeless individuals into housing and providing affordable housing, mental health and substance abuse services, and job training for those at risk of homelessness.

**HOMELESS HOUSING BOND.** To transition homeless individuals into housing that provides mental health or substance abuse services and job training, and provide housing affordable to those at risk of homelessness, including low-income veterans, seniors, foster youth, victims of abuse, and persons with disabilities; shall the City of San Diego issue \$900,000,000 in general obligation bonds with an estimated levy of 19 cents per \$1,000 of assessed value, with independent citizen oversight and public audits?



**Voters are extremely compelled by components of the measure that highlight mental health and substance abuse services, job training, and assistance for low-income families:**

- *Helping low-income families avoid homelessness (68% very important, 91% total important)*
- *Providing housing with mental health and substance abuse services (66% very important, 90% total important)*
- *Providing housing with job training to homeless individuals (60% very important, 87% total important)*
- *Transitioning homeless individuals off the streets and into housing (60% very important, 89% total important)*