
From: David Glanzer <david@comic-con.org>
Sent: Friday, April 3, 2020 10:01 AM
To: Joe Terzi
Cc: Anne Hartley; Fae Desmond; Robin Donlan; Rick Outcalt; Rip Rippetoe
Subject: Re: Update Comic-Con 2020 - Draft- CONFIDENTIAL DO NOT FORWARD

Anne,

Would you mind making those changes and then sending the revised version to everyone. I'll take a look at that one and then offer any suggestions we may have.

Thank you

Sincerely,

David Glanzer
Chief Communications and Strategy Officer
Comic-Con International
Phone: (619) 414-1020
<http://www.comic-con.org>

The SAN DIEGO COMIC CONVENTION (Comic-Con) is a California Nonprofit Public Benefit Corporation organized for charitable purposes and dedicated to creating the general public's awareness of and appreciation for comics and related popular art forms, including participation in and support of public presentations, conventions, exhibits, museums and other public outreach activities which celebrate the historic and ongoing contribution of comics to art and culture.

On Fri, Apr 3, 2020 at 9:11 AM Joe Terzi <JTerzi@sandiego.org> wrote:

I think it is best from both of us



Joseph Terzi | President & CEO
San Diego Tourism Authority
750 B Street ■ Suite 1500 ■ San Diego, CA 92101
tel (619) 557-2831 ■ fax (619) 696-9371

[website](#) | [vCard](#) | [map](#) | [email](#)



From: Anne Hartley <AHartley@sandiego.org>

Sent: Friday, April 3, 2020 9:10 AM

To: Joe Terzi <JTerzi@sandiego.org>; David Glanzer <david@comic-con.org>; Fae Desmond <fae@comic-con.org>; Robin Donlan <robin@comic-con.org>; Rick Outcalt <ROutcalt@sandiego.org>

Cc: Rip Rippetoe <Rip.Rippetoe@visitsandiego.com>

Subject: RE: Update Comic-Con 2020 - Draft- CONFIDENTIAL DO NOT FORWARD

Hi Joe.

I will change and add. Do you want this message to come from you and Rip and/ or other leadership?

Anne Hartley National Sales Director, Citywide Conventions

San Diego Tourism Authority

750 B Street Suite 1500 | San Diego, CA 92101

DIR: (619) 557-2872 **CELL:** (619) 995-2063

From: Joe Terzi <JTerzi@sandiego.org>

Sent: Friday, April 3, 2020 9:07 AM

To: Anne Hartley <AHartley@sandiego.org>; David Glanzer <david@comic-con.org>; Fae Desmond <fae@comic-con.org>; Robin Donlan <robin@comic-con.org>; Rick Outcalt <ROutcalt@sandiego.org>

Cc: Rip Rippetoe <Rip.Rippetoe@visitsandiego.com>

Subject: RE: Update Comic-Con 2020 - Draft- CONFIDENTIAL DO NOT FORWARD

Anne, I am ok with a few minor changes.

Minor. But sounds better Currently taking place, change to is scheduled to take place or just scheduled

Also, we need to ask for a confirmation from the hotel. Include, please respond directly to me via email response confirming your support for this request. It is important that we receive your response by Wednesday, April 8th.



Joseph Terzi | President & CEO

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From: Anne Hartley <AHartley@sandiego.org>

Sent: Friday, April 3, 2020 8:57 AM

To: David Glanzer <david@comic-con.org>; Fae Desmond <fae@comic-con.org>; Robin Donlan <robin@comic-con.org>; Joe Terzi <JTerzi@sandiego.org>; Rick Outcalt <ROutcalt@sandiego.org>

Subject: Update Comic-Con 2020 - Draft- CONFIDENTIAL DO NOT FORWARD

Good morning: Per our conversation, please see the following draft communication to our Hotel community. This has NOT been sent to anyone other than this group. Please review and comment with changes as you see fit. Further, I believe the message should be delivered from the highest levels of leadership in our organizations including the City and the Convention Center.

I am personally and professionally devastated that this situation requires such messaging. I am here to assist so please reach out with your feedback.

Good afternoon:

As you are all aware, our largest annual convention of the year, San Diego Comic-Con International is currently taking place 7/22-7/26/2020. The leadership of Comic-Con and all of our respective organizations in the Tourism community are deeply concerned about the ongoing health crisis throughout the world relating to the Coronavirus and Covid-19.

Comic-Con's primary concern for all events is the health and safety of their attendees, employees, vendors, partners and others who make this annual event a success here in San Diego with over 130,000 attendees.

Due to current health crisis and the number of attendees both domestic and international, Comic-Con must consider the possibility of cancelling this year's event. This difficult decision has not yet been made and we are asking for the assistance and continued partnership of our Hotel and venue community to provide Comic-Con the assurance that should this decision be made, any cancellation fees or penalties for this year's event be waived as we work through this challenging process.

Comic-Con has been, and continues to be a loyal partner and important economic generator for the City of San Diego, for over 50 years. We ask that you consider this situation carefully and respond with your full commitment and support of Comic-Con in this unprecedented and unfortunate time.

Thank you and our best to you and your families.

Kindest regards, Joe Terzi



Anne Hartley National Sales Director, Citywide Conventions
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From: Rip Rippetoe <Rip.Rippetoe@visitsandiego.com>
Sent: Friday, April 3, 2020 10:35 AM
To: Anne Hartley; David Glanzer; Robin Donlan; Fae Desmond
Cc: Rick Outcalt; Joe Terzi
Subject: RE: Comic-Con 2020 Update- Draft 2 CONFIDENTIAL Do Not Forward

I'm good to add my signature to this.

Thank you Comic-Con family for your consistent leadership and commitment to SD. We stand with you during this turbulent journey we are on. We will support what ever decision you choose to make. We are proud to call you friends and peers. We look forward to working with you and our SDTA partners for the mutual efforts we all can bring to the future economic benefit of our community.

With gratitude,
Rip

From: Anne Hartley <AHartley@sandiego.org>
Sent: Friday, April 3, 2020 10:26 AM
To: David Glanzer <david@comic-con.org>; Robin Donlan <robin@comic-con.org>; Fae Desmond <fae@comic-con.org>
Cc: Rick Outcalt <routcalt@sandiego.org>; Joe Terzi <jterzi@sandiego.org>; Rip Rippetoe <Rip.Rippetoe@visitsandiego.com>
Subject: Comic-Con 2020 Update- Draft 2 CONFIDENTIAL Do Not Forward

Draft 2, please advise any changes or updates. Please also advise when I can reach out and share with Debbie for most updated contact list. THX AH

Good afternoon:

As you are all aware, our largest annual convention of the year, San Diego Comic-Con International is currently scheduled 7/22-7/26/2020. The leadership of Comic-Con and all of our respective organizations in the Tourism community are deeply concerned about the ongoing health crisis throughout the world relating to the Coronavirus and Covid-19.

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Thank you and our best to you and your families.

Kindest regards, Joe Terzi and Anne Hartley



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From: David Glanzer <david@comic-con.org>
Sent: Friday, April 3, 2020 12:30 PM
To: Anne Hartley
Cc: Fae Desmond; Robin Donlan; Rick Outcalt; Joe Terzi; Rip Rippetoe; Kerri Verbeke Kapich
Subject: Re: FW: Comic-Con 2020 Update- Draft 3 CONFIDENTIAL Do Not Forward

Hi Anne,

Thank you for this. I think we would only add "the public," so it reads:

Comic-Con's primary concern for all events is the health and safety of the public, their attendees, employees, vendors, partners and others who make this annual event a success here in San Diego with over 130,000 attendees.

Thank you,

D

Sincerely,

David Glanzer
Chief Communications and Strategy Officer
Comic-Con International
Phone: (619) 414-1020
<http://www.comic-con.org>

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On Fri, Apr 3, 2020 at 12:06 PM Anne Hartley <AHartley@sandiego.org> wrote:

Please see draft 3 below and advise any changes. THX AH

Good afternoon:

As you are all aware, our largest annual convention of the year, San Diego Comic-Con International is currently scheduled 7/22-7/26/2020. The leadership of Comic-Con and all of our respective organizations in the Tourism

community are deeply concerned about the ongoing health crisis throughout the world relating to the Coronavirus and Covid-19.

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Thank you and our best to you and your families.

Kindest regards,

Joe Terzi
President & CEO
San Diego Tourism Authority



Anne Hartley
National Sales Director, Citywide Conventions
San Diego Tourism Authority



Rip Rippetoe
President &
San Diego Convention



From: Fae Desmond <fae@comic-con.org>
Sent: Friday, April 3, 2020 1:54 PM
To: Anne Hartley
Cc: David Glanzer; Robin Donlan; Rick Outcalt; Joe Terzi; Kerri Verbeke Kapich; Rip Rippetoe
Subject: Re: Comic-Con 2020 Update- Draft 4 CONFIDENTIAL Do Not Forward

I just want you to keep Deb in the loop, because she will also be getting a ton of questions

On Fri, Apr 3, 2020 at 1:53 PM Fae Desmond <fae@comic-con.org> wrote:

I think this needs to come from you guys, and not on peak.

On Fri, Apr 3, 2020 at 1:43 PM Anne Hartley <AHartley@sandiego.org> wrote:

Thank you. I called Debbie Wilson per Fae and Debbie is able to send it out through her direct contact list. Rick will assist with Joe on managing responses. Please advise if you are ok with this and I will forward to Debbie immediately. Thanks, Anne

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From: David Glanzer <david@comic-con.org>
Sent: Friday, April 3, 2020 1:38 PM
To: Anne Hartley <AHartley@sandiego.org>
Cc: Fae Desmond <fae@comic-con.org>; Robin Donlan <robin@comic-con.org>; Rick Outcalt <ROutcalt@sandiego.org>; Joe Terzi <JTerzi@sandiego.org>; Kerri Verbeke Kapich <kvkapich@sandiego.org>; Rip Rippetoe <Rip.Rippetoe@visitsandiego.com>
Subject: Re: Comic-Con 2020 Update- Draft 4 CONFIDENTIAL Do Not Forward

Hi Anne,

Thank you for making this change, I think we're all good with this version.

How would you like this to proceed?

Thank you again.

D

Sincerely,

David Glanzer
Chief Communications and Strategy Officer
Comic-Con International
Phone: (619) 414-1020
<http://www.comic-con.org>

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On Fri, Apr 3, 2020 at 12:49 PM Anne Hartley <AHartley@sandiego.org> wrote:

Hi there:

I made the change and added "the public". Please advise if this email can be distributed by Debbie Wilson to her most updated contact list. Debbie works East Coast hours so this needs to happen before 2pm our time today. Please advise. THX AH

Good afternoon:

As you are all aware, our largest annual convention of the year, San Diego Comic-Con International is currently scheduled 7/22-7/26/2020. The leadership of Comic-Con and all of our respective organizations in the Tourism community are deeply concerned about the ongoing health crisis throughout the world relating to the Coronavirus and Covid-19.

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Thank you and our best to you and your families.

Kindest regards,

Joe Terzi
President & CEO
San Diego Tourism Authority



Anne Hartley
National Sales Director, Citywide Conventions
San Diego Tourism Authority



Rip Rippe
President
San Diego Conventions





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