INCREASE VALLEY ALFALFA ACREAGE—CUT COTTON HALF

Reduction in American Crop, Planters Argue, Will Mean Better Prices Next Year.

CALEDONIA, March 15—The farmers of the Caledonia district are planning a new crop of alfalfa, in order to cut the cotton acreage to about one-quarter of the total, for the purpose of increasing the alfalfa plantings. They believe that this will result in better prices for their cotton, and that it will also provide a more reliable source of income for the farmers.

PREVENTFIRE DEPARTMENT

REORGANIZED

CHICAGO, March 15—The Chicago Fire Department has been reorganized, with the appointment of a new chiefs with a much larger staff. The aim is to provide better fire protection for the city.

HOOVER OPPOSES U. S. OWNERSHIP

New Commercial Secretary Says He’s Fundamentally Against Title to Railroads.

Flint, March 15—The new Commercial Secretary of the United States has expressed his opposition to the nationalization of railroads. He has stated that the government should not take control of the railroads, as it would be a violation of the principle of private property.

FOUR ZONES PLAN FOR IDEAL CITY, LECTURE SUBJECT

Dr. Aronson Outlines Way to Develop Million City of Million and Beautiful.

Baltimore, March 15—Dr. Aronson of the University of Baltimore has outlined a plan for the development of a million-city of million and beautiful. His plan involves the establishment of four zones in the city, each with its own unique character.

NEW MOTIVES

New Motives Are Strongest Source of Earnings for Easter Gifts, New World’s Fair Frames and New Prices, 25c, 50c, $1.00, $1.25, Art Department, Second Floor.

THE MARSTON COMPANY

Established 1875

Fifth and Sixth Sts.

A Special Offering of Rich New Sports Silks at $3.50

On Sale Beginning Friday—14 Pieces of Fine, Handsome Fabrics Lately Received for Spring.

EXQUISITE silks are the universal fabrics for spring. Can you imagine the spirit of joyous youth expressing itself in this brilliant season without them? Once considered a luxury only to be enjoyed by the few, their radiant sheen is now the intimate delight of every feminine heart.

And in this special offering of sports silks many will learn the decided economy of buying the new weaves at Marston’s. Fourteen pieces are included in the group, which one may choose some of the smartest effects obtainable in all white or combinations of GRAY AND WHITE.

GREENS AND WHITE.

PURPLE AND WHITE.

ORANGE AND WHITE.

The material is a richly lustrous fibre silk with a high finish on a fine cotton back, thus having sufficient weight for the fashionable skirts and dresses. It can be given unusual service for the price asked.

Whether one favors straw or is attracted rather by the Jacquard, elliptical and scroll designs, these sports silks will prove irresistible at $3.50 a yard. Second Floor.

EXTRA VALUES

36-inch Standard Percale at 25c.

Light grounds and dark grounds in 36-inch standard percales are offered at a price that will tempt the most thrifty shopper.

Two styles in a total variety of stripes, checks and small figured designs adapted to the needs of every department of home, are offered.

New Devonshire Cloth at 38c.

Our complete stock of pattern in both plain and fancy Devonshires and Canton settings is included in the yard. When you consider the advantages of full widths and the wide usefulness of the fabrics themselves, this is an unusually low price.

New Domestic Ginghamhs.

25c, 30c, 35c, 40c.

Gingham will, of course, be quite as indispensable this year as ever in the summer phase of the home departments.

Our stock is supplied with stripes, checks and plaids in the very latest effects, superior domestic plain and fancy Gingham in widths, priced moderately at 25c, 30c, 35c, 40c.

French Ginghamss 75c and 85c.

The new French ginghamss are also remarkably attractive and it will be well worth your while to examine these really good yard of yard and 85c yard. Cotton Goods, Second Floor.

Novel Gauze Sweaters at $1.75.

Recent arrivals, just fifty of them in the shipment altogether. Childproof gauze sweaters, one of the most desirable novelties of the year, in all the favorite colors, black, navy, white, plaid, silver, orange, rose, even and jade. Ask in them, $1.75. Third Floor.

Special Wool Sweaters at $5.00.

Here is a liberal offering of women’s wool sweaters in several different styles, designed by the leading woolen mills, equally classic and appropriate for all in their various colors and every style desired. Many combine the advantages of both warm and coolness, also combine in the same garment, the usual spinning and new spinning, both at very special prices; very special at $5.00. Third Floor.

New Cotton Crepe Frocks.

$5.50, $7.50, $9.50.

Adding their striking effects to the numerous offerings of our Wash Street women在这, these dainty new cotton crepe frocks.

They are wonderfully artistic, practical, comfortable and inexpensive; wool embroi-
dery or contrasting trim. Also tweed com-
bitations; $5.50, $7.50, $9.50. Third Floor.

9% NET on $24,000

It is announced of this nature that the San Diego Union, the office of the San Diego Union, and the Union will be conducted at the 9% rate, as the present rate of interest on government bonds is 9%. It is the opinion of the editor and publisher that this is the best way to secure the maximum amount of capital for the newspaper.

Frank H. Hesket
Candiate for Mayor

A message in the city charter to the councilmen that the city charter should be rewritten and that the mayor should have the power to veto any bill passed by the council. It is the opinion of the editor and publisher that this is the best way to secure the maximum amount of capital for the newspaper.

Gordon Goodwin & Co.
1700 Fourth St.
Style 426.

“Nemo” Corsets Ready in New Models.

We are pleased to announce that the Nemo corsets recently received at our store are ready for inspection, including the following styles: Style 225, particularly designed for slender figures; made of silk striped pleats with low back; elastic corsets of richest black and white; small sizes from $1.50 to $3.50, priced at $1.

Style 230, particularly designed for slender figures; made of silk striped pleats with low back; elastic corsets of richest black and white; small sizes from $1.50 to $3.50, priced at $1.

Other corsets sold at prices higher than those advertised. Corset Department, Third Floor.