Your Government To Cost You Less

With the help of the Budget Bureau, with the cooperation of Congress, with the aid of continual plundering from the White House, the United States Government seems at last to be in a happy way financially. When the newspaper editors read the message President Harding submitted to Congress along with the budget for the next fiscal year, even the Democratic promptly sat down and wrote cheerful, happy, and congratulatory editorials. For they learned that this prodigal Government of ours has in three years cut down its expenditures from a six-billion-dollar figure to a billion-dollar figure, and it is going to spend half a billion dollars less in the next fiscal year than in the present; that the expected $600,000,000 deficit for 1923 has already been reduced by half, and since it is only December, may very well be wiped out altogether by the end of the year on June 30; and finally, that the official Budget estimate makes for the fiscal year ending in 1924, indicates a substantial surplus of $180,000,000.

You will read in THE LITERARY DIGEST this week, December 16th, how the reduction in government expenses has been effected, what activities have been curtailed, and what the probable efforts upon the tax payer may be. Other instructive news-articles in this week's issue of THE DIGEST are:

1. "Wet" and "Dry" Gains and Losses When Greece Kills Greek Britain's Mesopotamian Burden and Oil
2. Up Mont Blanc By Cableeway More Daylight For Less Money How, Why, and Where to Pick a College
3. Mixing Religion and Politics Winter Travel and Playgrounds Descriptions of the Leading Resorts The Space of Life Topics of the Day

What They Say About the Motion Picture Novelty, "Fan From the Press" (The Literary Digest's "Fan From the Press"")

""Fan From the Press"" proved once more that the newspaper "fan" is a highly effective advertising medium. Many newspapers have made use of the device in the past, often with considerable success. The ""Fan From the Press"" is a syndicated feature which is distributed gratis to newspapers throughout the country, and the feature is eagerly welcomed by the editors of The Literary Digest, and other newspapers which have found it useful."

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The Zoning Ordinance and Loma Portal

The San Diego Securities Company realized this and it will probably LOMA PORTAL did insert in each deed every restriction to protect those who wanted a distinctly residential district in which to live.

The survey of a Loma Portal house is only safeguarded. Nothing but private residences may be built in LOMA PORTAL.

Our own architect proposes all plans so that they may harmonize with the surroundings.

All residences must be a certain distance from the street, creating a parking effect that adds greatly to the beauty of the surroundings.

The foregoing are a few of the protective restrictions which are in each and every deed issued to a purchaser of a lot in LOMA PORTAL. Living there you are more fortunate than those in less favored districts whose owners were not so far-sighted as was the San Diego Securities Company.

We are for a zoning ordinance in San Diego, and will work for it; but LOMA PORTAL already has one.

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