



Weekly Hotel Performance Update - Week of August 16-22, 2020

source: STR, Inc.

Hotel supply is just about back pre-COVID levels. Supply was 63,227 rooms last week, compared to pre-COVID supply of 63,386...

San Diego County Hotel Performance - Week of Aug 16-22, 2020

Area	Demand	Occupancy	ADR	RevPAR
San Diego County	239,595	54.1%	\$130	\$72
San Diego City Properties	140,652	49.0%	\$132	\$66
Downtown	33,797	34.1%	\$139	\$49
Mission Bay	13,931	61.4%	\$214	\$136
Pt. Loma - Airport	19,330	54.3%	\$114	\$63
Mission Valley	35,636	59.0%	\$99	\$59
La Jolla Coastal	7,663	59.2%	\$231	\$138
UTC	14,305	49.2%	\$128	\$64
I-15 Corridor	7,442	48.9%	\$110	\$54
Del Mar/Oceanside	26,086	58.5%	\$142	\$85
NorthEast/Escondido	20,523	63.9%	\$100	\$65
South/East County	36,732	74.4%	\$95	\$71

Weekly Top 25 Room Demand Aug 16-22, 2020

Los Angeles/Long ..	379,622
Atlanta	334,643
Dallas	274,942
Chicago	271,839
Washington	257,182
Houston	254,363
San Diego	239,595
New York	224,454
Orlando	215,334
Phoenix	205,867
Denver	175,861
Tampa/St Petersb..	168,627
Anaheim/Santa Ana	162,814
Philadelphia	162,760
Norfolk/Virginia Be..	157,320
Detroit	156,443
Nashville	134,132
Boston	130,736
Miami/Hialeah	127,016
Seattle	124,972
San Francisco	120,179
Minneapolis/St Paul	116,880
St Louis	107,006
New Orleans	86,078
Oahu Island	31,349

Weekly Top 25 Hotel Occupancy Aug 16-22, 2020

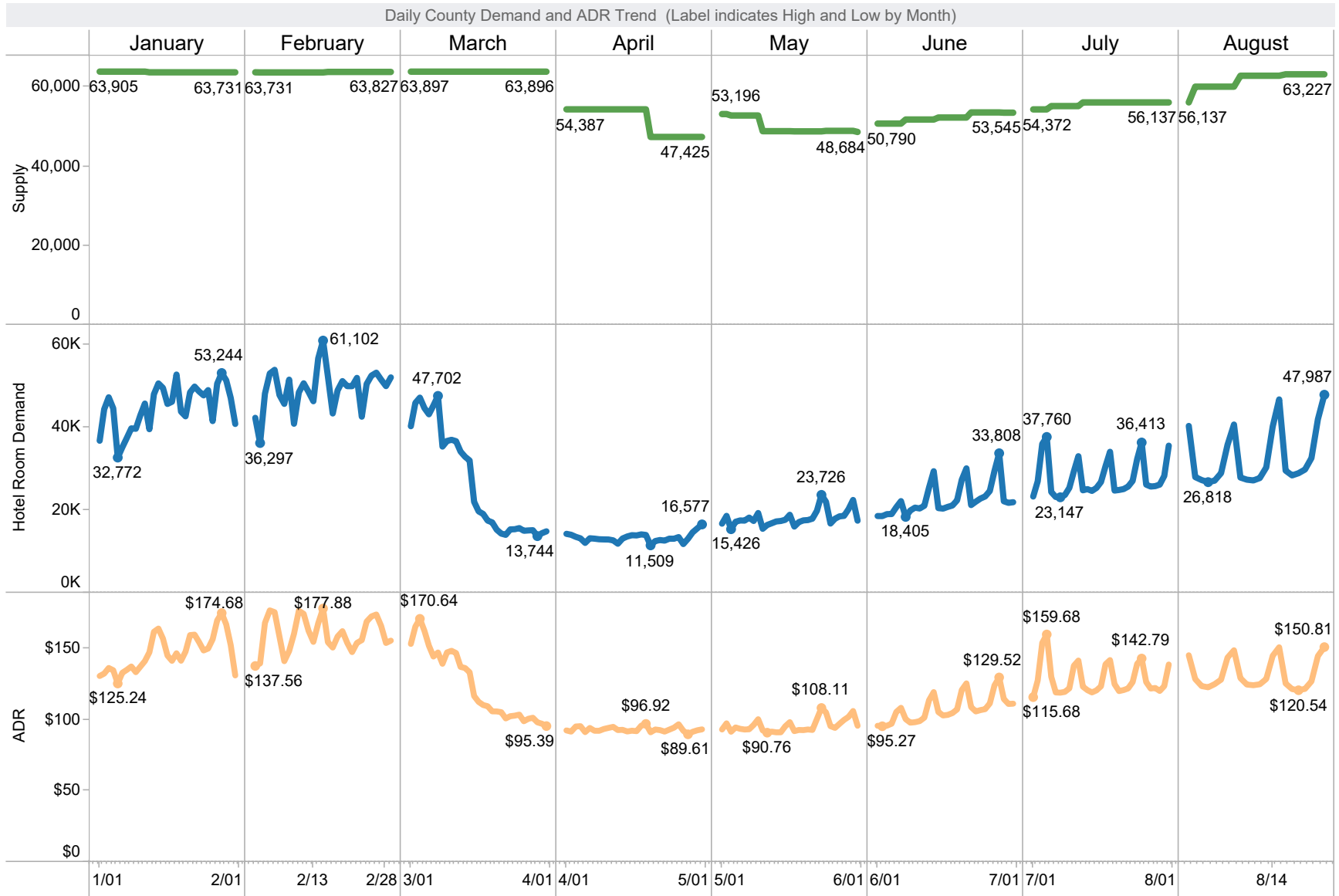
Norfolk/Virginia Be..	61%
San Diego	54%
Los Angeles/Long ..	54%
Detroit	50%
Philadelphia	50%
Tampa/St Petersb..	49%
Denver	48%
Atlanta	47%
Anaheim/Santa Ana	45%
Phoenix	45%
San Francisco	45%
Dallas	42%
Houston	39%
Seattle	39%
Nashville	39%
St Louis	38%
Chicago	37%
New York	36%
Minneapolis/St Paul	36%
Washington	36%
Boston	35%
Miami/Hialeah	35%
New Orleans	31%
Orlando	29%
Oahu Island	27%

Weekly Top 25 ADR Aug 16-22, 2020

Oahu Island	\$154
Anaheim/Santa Ana	\$134
San Diego	\$132
New York	\$132
Los Angeles/Long ..	\$130
San Francisco	\$123
Norfolk/Virginia Be..	\$111
Boston	\$112
Miami/Hialeah	\$111
Tampa/St Petersb..	\$100
Philadelphia	\$98
Seattle	\$97
Washington	\$98
Denver	\$91
Nashville	\$89
New Orleans	\$84
Chicago	\$87
Detroit	\$83
St Louis	\$82
Phoenix	\$82
Minneapolis/St Paul	\$82
Atlanta	\$79
Orlando	\$79
Dallas	\$77
Houston	\$71



San Diego County Demand and Average Rate Daily Trend
 January 1, 2020 through August 22, 2020
 Source: STR, inc





Last Week's Daily Hotel Performance by Region
 Source: STR, Inc.

		Sun, August 16	Mon, August 17	Tue, August 18	Wed, August 19	Thu, August 20	Fri, August 21	Sat, August 22
San Diego City Properties	Demand	17,134	15,902	16,234	16,796	18,871	25,685	30,030
	% Occupancy	41.8%	38.8%	39.6%	41.0%	46.0%	62.7%	73.2%
	ADR	\$126.97	\$122.45	\$122.91	\$123.31	\$128.33	\$145.42	\$152.64
	RevPAR	\$53.06	\$47.50	\$48.67	\$50.52	\$59.07	\$91.11	\$111.81
Downtown	Demand	3,839	3,224	3,375	3,583	4,298	6,848	8,630
	% Occupancy	27.1%	22.8%	23.8%	25.3%	30.3%	48.3%	60.9%
	ADR	\$132.80	\$129.80	\$135.38	\$132.05	\$135.32	\$147.51	\$159.77
	RevPAR	\$35.98	\$29.53	\$32.25	\$33.39	\$41.05	\$71.29	\$97.31
Mission Valley	Demand	4,491	4,497	4,590	4,674	4,836	5,827	6,721
	% Occupancy	52.0%	52.1%	53.2%	54.1%	56.0%	67.5%	77.9%
	ADR	\$95.41	\$93.44	\$94.22	\$95.50	\$96.27	\$105.12	\$111.17
	RevPAR	\$49.64	\$48.67	\$50.10	\$51.71	\$53.93	\$70.95	\$86.54
Pt. Loma - Airport	Demand	2,445	2,265	2,303	2,308	2,606	3,424	3,979
	% Occupancy	48.1%	44.6%	45.3%	45.4%	51.3%	67.3%	78.3%
	ADR	\$110.44	\$105.87	\$103.17	\$104.80	\$107.81	\$128.08	\$135.87
	RevPAR	\$53.11	\$47.17	\$46.73	\$47.58	\$55.26	\$86.26	\$106.34
Mission Bay	Demand	1,804	1,550	1,554	1,631	1,898	2,622	2,872
	% Occupancy	55.6%	47.8%	47.9%	50.3%	58.5%	80.9%	88.6%
	ADR	\$203.18	\$194.16	\$190.18	\$193.78	\$202.50	\$252.31	\$264.59
	RevPAR	\$113.06	\$92.83	\$91.16	\$97.49	\$118.55	\$204.06	\$234.40
La Jolla Coastal	Demand	990	866	817	841	1,028	1,484	1,637
	% Occupancy	53.5%	46.8%	44.2%	45.5%	55.6%	80.2%	88.5%
	ADR	\$215.70	\$224.00	\$227.41	\$223.57	\$226.95	\$247.71	\$250.58
	RevPAR	\$115.43	\$104.85	\$100.43	\$101.63	\$126.11	\$198.70	\$221.73
UTC	Demand	1,648	1,541	1,565	1,644	1,849	2,715	3,343
	% Occupancy	39.7%	37.1%	37.7%	39.6%	44.5%	65.3%	80.4%
	ADR	\$125.79	\$120.72	\$126.39	\$123.42	\$132.16	\$132.53	\$134.63
	RevPAR	\$49.88	\$44.76	\$47.60	\$48.82	\$58.80	\$86.58	\$108.29
I-15 Corridor	Demand	799	850	834	926	1,138	1,384	1,511
	% Occupancy	36.7%	39.1%	38.3%	42.6%	52.3%	63.6%	69.5%
	ADR	\$107.43	\$110.21	\$106.33	\$109.17	\$109.52	\$112.68	\$114.25
	RevPAR	\$39.46	\$43.07	\$40.77	\$46.48	\$57.30	\$71.70	\$79.37
Del Mar/Oceanside	Demand	3,227	3,071	3,129	3,315	3,609	4,637	5,098
	% Occupancy	50.6%	48.2%	49.1%	52.0%	56.6%	72.8%	80.0%
	ADR	\$131.09	\$130.63	\$128.32	\$134.29	\$138.06	\$163.17	\$166.30
	RevPAR	\$66.38	\$62.95	\$63.00	\$69.85	\$78.19	\$118.72	\$133.03
South/East County	Demand	4,739	4,950	5,167	5,186	5,199	5,613	5,878
	% Occupancy	67.2%	70.2%	73.3%	73.3%	73.7%	79.6%	83.3%
	ADR	\$91.30	\$91.68	\$91.53	\$92.45	\$94.00	\$100.79	\$104.38
	RevPAR	\$61.35	\$64.34	\$67.06	\$67.98	\$69.29	\$80.22	\$86.99
NorthEast/Escondido	Demand	2,515	2,646	2,668	2,700	2,838	3,400	3,756
	% Occupancy	54.9%	57.7%	58.2%	58.9%	61.9%	74.2%	81.9%
	ADR	\$99.90	\$96.98	\$96.03	\$94.70	\$96.48	\$108.23	\$110.19
	RevPAR	\$54.80	\$55.97	\$55.88	\$55.77	\$59.72	\$80.26	\$90.27



Day of Week Occupancy Patterns By Region

Week of August 16-22, 2020

min and max occupancy for week noted

